

## **Feeling Festive: Holiday Must-Haves, From Wardrobe to Gifts Under the Tree with Ashlynn Louise**

### **Episode 04: Show Notes.**

With the holiday season upon us, it's easy to get overwhelmed when it comes to choosing festive outfits and gifts for our loved ones. Today's guest, Ashlynn Louise, is here to help make those decisions easier, sharing her holiday must-haves on the show. As a wife, momma of three, fashion blogger, and self-proclaimed blondie, Ashlynn uses Instagram as her creative outlet and way to connect. After getting to know the blondeblogshell herself, we hear about her top three fashion picks this season. From over-the-knee boots to leather SPANX leggings, these pieces will make sure you stand out at every party you go to. We also discuss some of the best gifts you can give your loved ones to ensure they are smiling from ear to ear. No conversation about the holidays would be complete without talking about decorations, so Ashlynn shares how she gets her house holiday-ready. If you are in need of some festive inspo, be sure to tune in today!

### **Key Points From This Episode:**

- Get to know Ashlynn, her life as a stay-at-home mom, and fashion blogger.
- Beginning as a fashion blogger; Ashlynn's start and how she made it into a side hustle.
- Ashlynn's top three fashion must-haves: Over-the-knee boots, SPANX leather leggings, and a chiffon dress.
- Why Ashlynn loves sentimental jewelry pieces; her number one pick for a woman's gift.
- Other top holiday presents for women: Any beauty products or fashion items.
- If your husband is outdoorsy, consider something from Patagonia.
- Throwback video games that are great gifts for your kids this holiday season.
- Why Ashlynn decided to decorate her home early this year.
- Holiday traditions Ashlynn and her family follow like matching pajamas and new ornaments.
- Hear about some of the benefits of having a fake tree.
- Ashlynn's top tips on getting affordable decorations: Go shopping right after Christmas.
- Staying caffeinated on Diet Coke and pre-workout helps Ashlynn get through her days.
- Instagram has been a great creative outlet for Ashlynn and a way to connect with women.
- How Ashlynn came up with the name 'blondeblogshell'.

### **Tweetables:**

"All things beauty for women, you just can never go wrong." — Ashlynn Louise [0:09:05]

“We needed that joy in our home, we need that uplifting spirit here in our home, and you know what? I just said, ‘Forget the whole Thanksgiving rule. We’re just going to decorate a bit early this year.’ So, we did.” — Ashlynn Louise **[0:12:09]**

“That’s what happens when you have children, right? You learn a lot about yourself.” — Ashlynn Louise **[0:19:29]**

### **Links Mentioned in Today’s Episode:**

[Britt Anderson](#)

[Britt Anderson on Instagram](#)

[Ashlynn Louise](#)

[SPANX Faux Leather Leggings](#)

[Dear Ava](#)

[Patagonia](#)

[Cellucor](#)